

Offerings

Who Is It for?:

Executives who would like to make a step-change improvement in their capacity to make value-creating decisions.

Representative Clients:

- Procter & Gamble
- Genentech
- Four Seasons Hotels and Resorts
- VHA
- City of Toronto
- Canada School of Public Service
- University of Dayton Executive Education Center

Institute for Social Design programs are for individuals and enterprises seeking to broaden their professional skills, acquire new knowledge and insights, improve their productivity, and achieve more meaningful growth and advancement. We offer a wide range of programs and formats, all of which can be customized to suit the needs of corporations, industry organizations, non-profits and governments.

Devotion:

Integrative Thinking®

What it is:

Integrative Thinking® is the ability to constructively face the tensions of opposing models, and instead of choosing one at the expense of the other, generating a creative solution of the tensions in the form of a new model that contains elements of the individual models, but is superior to each.

What it does:

Helps executives make more inspired choices by helping them learn how to go beyond choosing from among the options facing them and instead to generating a creative resolution that is superior to the existing options.

Offerings:

Speaking Engagements: Presentation on the background, benefits, principles, practices and values-based tools and their use in creating corporate citizenship-focused growth strategies, using examples of firms for whom such strategies have resulted in positive outcomes and growth.

Workshops: One-day workshop on applying values-based tools to corporate growth strategies. Teaching of the concepts and then application to the organization in question and the development of a work plan for the organization to follow going forward.

Courses and Programs: Multi-day, multi-week or multi-month skill transfer programs designed to imbed skills in the behaviors and mindsets of individuals, believe that individual transformation leads to collective transformation.

Advisory: Leading strategic advisors provide principles and practices to build a multi-stakeholder strategy in conjunction with executives of the corporation. Analysis of the current situation, identification of potential initiatives, evaluation of the initiatives, selection of a subset on which to base the strategy.

Results:

Executives and managers capable of making decisions that go beyond simple trade-offs to produce creative resolutions.

Cost:

Please call 212.842.1717 or email us at concierge@instituteforsocialdesign.com for costs of various offerings or for any additional details.