

Offerings

Who Is It for?:

Executives who would like to make more powerful strategic choices and see more consistent conversion of strategy into action.

Representative Clients:

· Georgia Institute of Technology

Institute for Social Design programs are for individuals and enterprises seeking to broaden their professional skills, acquire new knowledge and insights, improve their productivity, and achieve more meaningful growth and advancement. We offer a wide range of programs and formats, all of which can be customized to suit the needs of corporations, industry organizations, non-profits and governments.

Devotion:

Strategic Choice Architecture

What it is:

Strategic Choice Architecture is the process by which strategic choices are identified and structured so that they can be made in a way that leads naturally to productive action for the organization.

What it does:

Helps executives facing complex competitive environments determine what the most critical strategic choices are, structure those choices and convert the highest-value decisions into winning actions.

Offerings:

Speaking Engagements: Presentation on the background, benefits, principles, practices and values-based tools and their use in creating corporate citizenship-focused growth strategies, using examples of firms for whom such strategies have resulted in positive outcomes and growth.

Workshops: One-day workshop on applying values-based tools to corporate growth strategies. Teaching of the concepts and then application to the organization in question and the development of a work plan for the organization to follow going forward.

Courses and Programs: Multi-day, multi-week or multi-month skill transfer programs designed to imbed skills in the behaviors and mindsets of individuals, believe that individual transformation leads to collective transformation.

Advisory: Leading strategic advisors provide principles and practices to build a multistakeholder strategy in conjunction with executives of the corporation. Analysis of the current situation, identification of potential initiatives, evaluation of the initiatives, selection of a subset on which to base the strategy.

Results:

Executives and managers empowered with expanded strategic choice skill-set.

Cost:

Please call 212.842.1717 or email us at conciierge@instituteforsocialdesign.com for costs of various offerings or for any additional details.